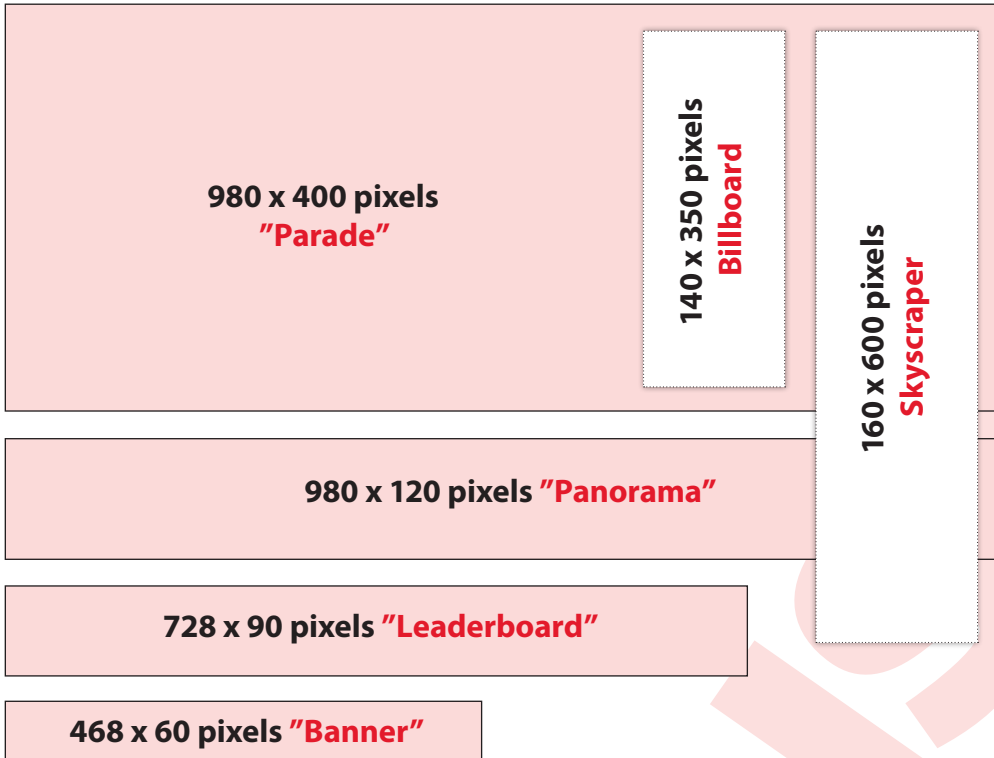


FIRE

PELASTUSTIETO.FI - web advertising guide



RESCUE

EMS

Pelastustieto magazine

covers subjects such as fire prevention, extinguishing and rescue work, ambulance services, oil pollution control, alarm centres and communications, structural fire prevention, fire and rescue service technology, fire and accident reports, investigation of causes of fire, standardization, dangerous substances, civil defence, work protection, and related legislation and organizations. Ask for a special offer for your company to get the best visibility.

SAFETY & SECURITY

Price € /month	1 mo	2 mo	3 mo	6 mo
468 x 60 px Banner	200	380	540	960
140 x 350 px Billboard	350	665	945	1680
160 x 600 px Skyscraper	550	990	1400	2475
728 x 90 px Leaderboard	500	900	1275	2250
980 x 120 px Panorama	600	1020	1440	2520
980 x 400 px Parade	850	1445	2040	3570

VAT 24 % will be added.

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TECHNICAL DETAILS

- ▶ Image format: jpg, png or gif in RGB colours.
- ▶ In Photoshop use *Save for web* function to optimize image/banner for online use.
- ▶ Deliver target URL separately. Proof as screenshot.
- ▶ Contact us if you have any special needs.