

FIRE

PELASTUSTIETO - media information 2018

Issue Published Reservations Deadline for material

Issue	Published	Reservations	Deadline for material
1	7.2.	16.1.	23.1.
2	14.3.	20.2.	27.2.
3	2.5.	10.4.	17.4.
4-5	27.6.	5.6.	12.6.
6	5.9.	14.8.	21.8.
7	10.10.	18.9.	25.9.
8	14.11.	23.10.	30.10.
9-10	12.12.	20.11.	27.11.

ADVERTISING RATES

12 mm		
12	14	
15 mm		
1/1 page 184 x 270 mm 2200 € or: 210 x 297 mm + 3 mm bleeds	1/2 page 90 x 270 mm 1150 € 1/4 page 90 x 135 mm 600 €	

VAT 24 % will be added (from 1.1.2013).

Material: Press quality PDF 1.6 (CMYK, ISOcoated_v2_300_eci) or PDF/X-1a:2001.

RESCUE

CONTACT INFORMATION

Publisher: Palo- ja pelastustieto ry
 Pasilankatu 8, 00240 Helsinki
 pelastustieto.fi, facebook.com/pelastustieto

Internet: pelastustieto.fi, facebook.com/pelastustieto

Editor-in-chief: Esa Aalto, Tel. +358 50 562 0735
 esa.aalto@pelastustieto.fi

ADVERTISEMENT SALES

Sales: Minna Kamotskin, tel. +358 44 728 0401
 ilmoitukset@pelastustieto.fi

TECHNICAL DETAILS

Format: A4, 210 x 297 mm, bleeds 3 mm
 Printing area: 184 x 270 mm (with margins)
 Columns: 4 columns, width 43 mm, gutter 4 mm
 Printing method: Offset, 60 lines/cm, binding: perfect bound
 Printing House: PunaMusta Oy, Joensuu, FINLAND

EMS

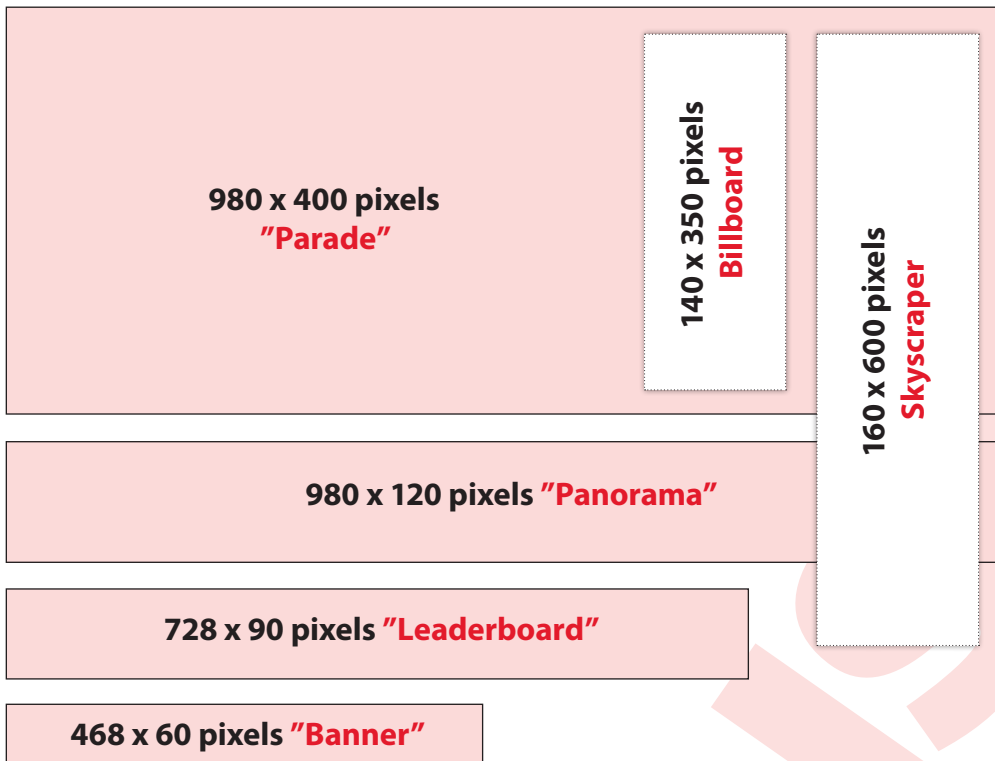
Pelastustieto magazine covers subjects such as fire prevention, extinguishing and rescue work, ambulance services, oil pollution control, alarm centres and communications, structural fire prevention, fire and rescue service technology, fire and accident reports, investigation of causes of fire, standardization, dangerous substances, civil defence, work protection and related legislation and organizations. Ask for a special offer for your company to get the best visibility.

SAFETY & SECURITY

30 mm white space on top in back cover.	
COVERS I-III 184 x 270 mm or: 210 x 297 mm + 3 mm bleeds	1/4 page 184 x 65 mm 600 €
BACK COVER (IV) 210 x 267 mm (30 mm white space on top)	1/2 page 184 x 135 mm 1150 €
2500 €	

FIRE

PELASTUSTIETO.FI - web advertising guide



RESCUE

EMS

Pelastustieto magazine covers subjects such as fire prevention, extinguishing and rescue work, ambulance services, oil pollution control, alarm centres and communications, structural fire prevention, fire and rescue service technology, fire and accident reports, investigation of causes of fire, standardization, dangerous substances, civil defence, work protection and related legislation and organizations. Ask for a special offer for your company to get the best visibility.

SAFETY &
SECURITY

**Please ask for
a special offer!**

CONTACT INFORMATION

Publisher: Palo- ja pelastustieto ry
Pasilankatu 8, 00240 Helsinki, FINLAND
Internet: pelastustieto.fi, facebook.com/pelastustieto
Editor-in-chief: Esa Aalto tel. +358 50 562 0735

ADVERTISEMENT SALES

Sales: Minna Kamotskin, tel. +358 44 728 0401
ilmoitukset@pelastustieto.fi

TECHNICAL DETAILS

- ▶ Image format: jpg, png or gif in RGB colours.
- ▶ In Photoshop use *Save for web* function to optimize image/banner for online use.
- ▶ Deliver target URL separately. Proof as screenshot.
- ▶ Contact us if you have any special needs.