

# Media info 2022

## SCHEDULE

Issue	Published	Reservations	Deadline
1	16.2	25.1.	1.2.
2	23.3.	1.3.	8.3.
3	4.5.	12.4.	19.4.
4-5	15.6.	24.5.	31.5.
6	31.8.	9.8.	16.8.
7	5.10.	13.9.	20.9.
8	16.11.	25.10.	1.11.
9-10	28.12.	2.12.	13.12.

## CONTACT INFORMATION

Publisher: Palo- ja pelastustieto ry  
Ratamestarinkatu 11, 00520 Helsinki  
Internet: pelastustieto.fi  
facebook.com/pelastustieto  
Editor-in-chief: Esa Aalto  
tel. +358 50 562 0735  
esa.aalto@pelastustieto.fi

## ADVERTISEMENT SALES

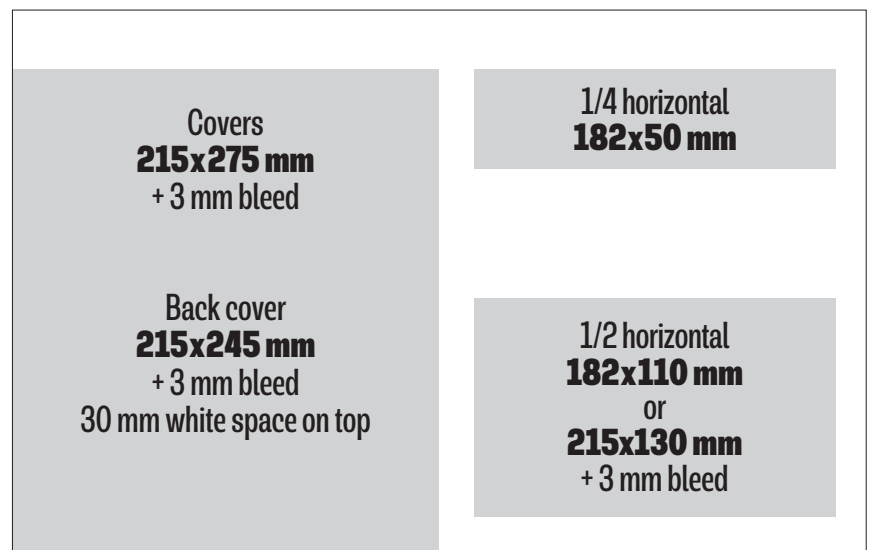
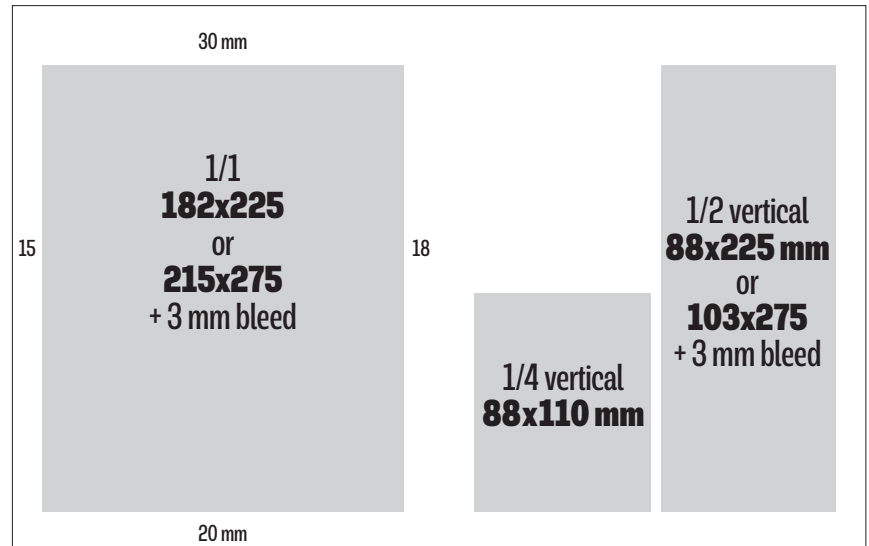
Sales: Minna Kamotskin  
tel. +358 44 728 0401  
ilmoitukset@pelastustieto.fi

## TECHNICAL DETAILS

Format: 215 x 275 mm,  
bleeds 3 mm  
Printing method: Offset, 60 lines/cm,  
Binding: perfect bound  
Printing House: PunaMusta Oy,  
Joensuu, FINLAND

Material: Press quality PDF 1.6 (CMYK,  
inside pages ICC-profile: PSOuncoated\_v3\_FOGRA52, covers: PSO\_INP\_Paper\_eci or with settings PDF/X-1a:2001.

## SIZES & ADVERTISING RATES



### Sizes & rates

1/1 cover	2500 €
1/1 inside page	2200 €
1/2 vertical and horizontal	1150 €
1/4 vertical and horizontal	600 €

VAT 24 % will be added