

Media info 2025

THE LEADING MEDIA

Pelastustieto is the leading media outlet for the fire & rescue and emergency care sector in Finland. We reach our readers through the print magazine, electronic publication, and social media channels.

Through Pelastustieto, you can reach decision-makers and other professionals involved in procurement and operations across the country in the fire & rescue and emergency care sectors.

CONTACT INFORMATION

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ADVERTISEMENT SALES

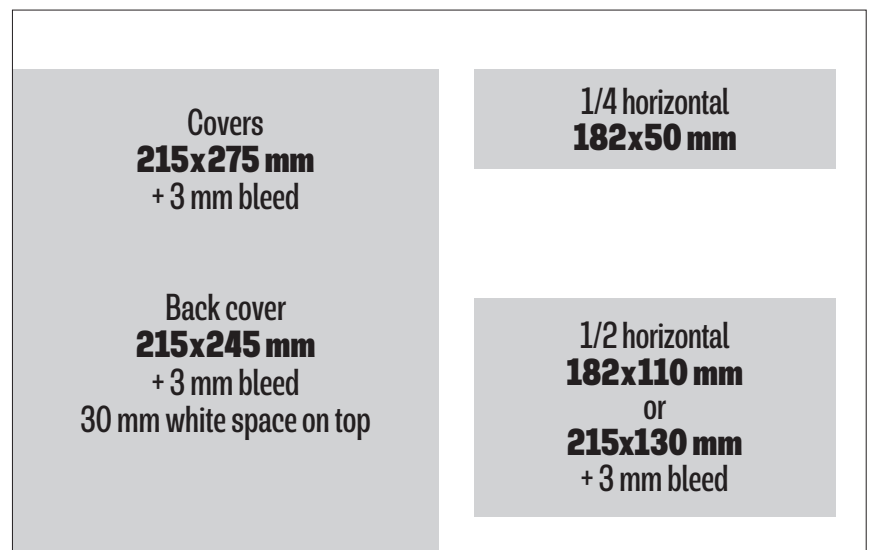
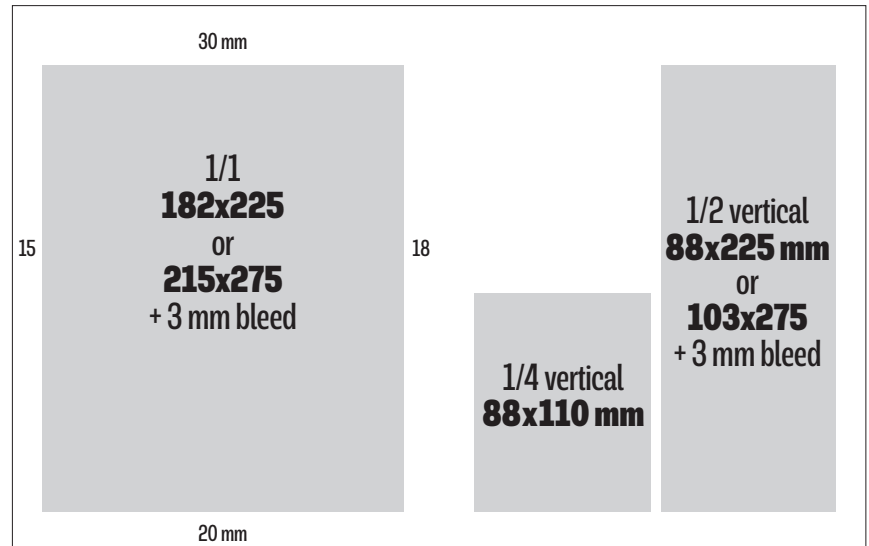
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SCHEDULE

Nro	Reservations	Deadline	Published
1	4.2	11.2.	26.2.
2	7.4.	14.4.	30.4.
3	3.6.	10.6.	25.6.
4	2.9.	9.9.	24.9.
5	14.10.	21.10.	5.11.
6	1.12.	8.12.	23.12.

Pelastustieto

SIZES & ADVERTISING RATES



TECHNICAL DETAILS

Format: 215 x 275 mm,
bleeds 3 mm
Printing method: Offset, 60 l/cm,
Binding: perfect bound
Printing House: Grano Oy

Material: Press quality CMYK,
PDF 1.6 **Inside pages ICC-profile:**
PSO Uncoated v3, FOGRA52,
Covers ICC-profile:
PSO Coated v3, FOGRA 51.

Sizes & rates

1/1 whole page	2200 €
1/2 vertical and horizontal	1150 €
1/4 vertical and horizontal	600 €

VAT will be added

Negotiate for yourself an affordable annual contract or media package (online and newsletter banners). If the magazine's schedule is not suitable, please remember the option of online advertising.