

Media info 2026

THE LEADING MEDIA

Pelastustieto is the leading media outlet for the fire & rescue and emergency care sector in Finland. We reach our readers through the print magazine, electronic publication and social media channels.

Through Pelastustieto you can reach decision-makers and other professionals involved in procurement and operations across the country in the fire & rescue and emergency care sectors.

CONTACT INFORMATION

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ADVERTISEMENT SALES

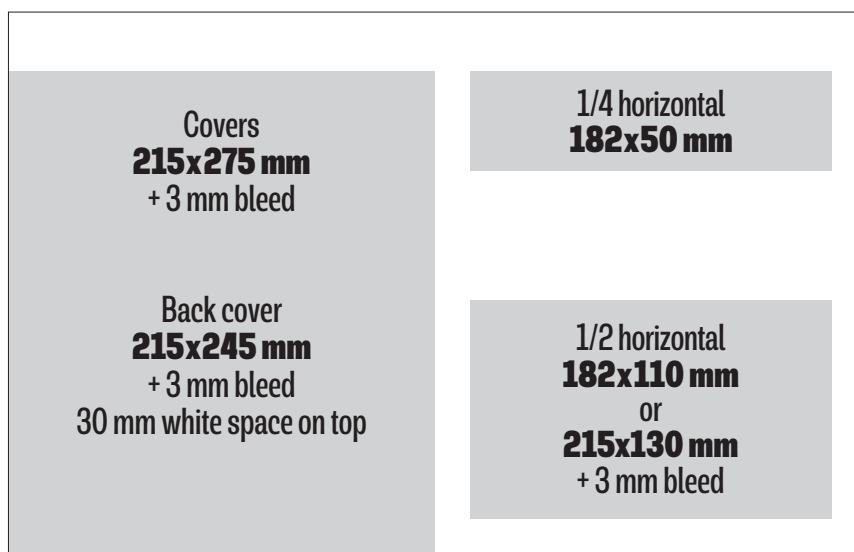
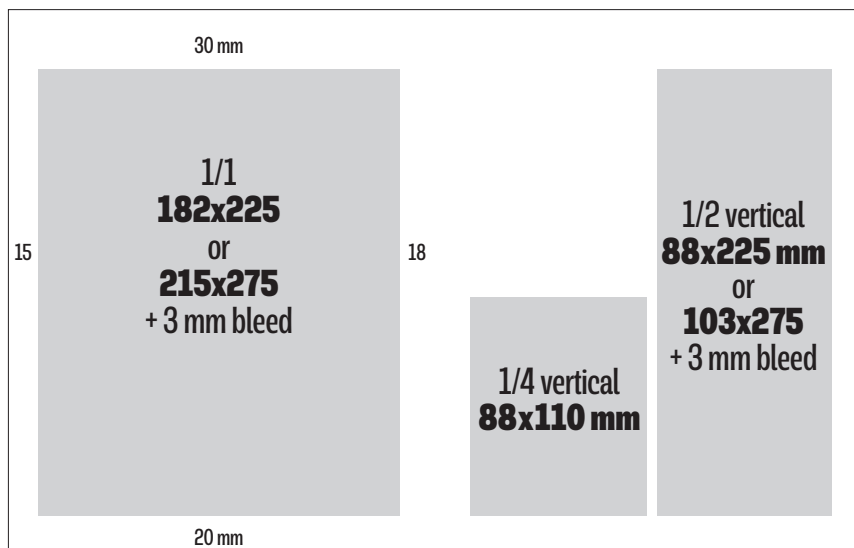
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SCHEDULE

Nro	Reservations	Deadline	Published
1	3.2	10.2.	25.2.
2	24.3.	1.4.	22.4.
3	2.6.	8.6.	24.6.
4	25.8.	1.9.	16.9.
5	13.10.	20.10.	4.11.
6	1.12.	8.12.	23.12.

Pelastustieto

SIZES & ADVERTISING RATES



TECHNICAL DETAILS

Format: 215 x 275 mm,
bleeds 3 mm
Printing method: Offset, 60 l/cm,
Binding: perfect bound
Printing House: Grano Oy

Material: Press quality CMYK,
PDF 1.6 **Inside pages ICC-profile:**
PSO Uncoated v3, FOGRA52,
Covers ICC-profile:
PSO Coated v3, FOGRA 51.

Sizes & rates

1/1 whole page	2200 €
1/2 vertical and horizontal	1150 €
1/4 vertical and horizontal	600 €

VAT will be added

Negotiate for yourself
an affordable annual
contract or media package.
If the magazine's schedule
is not suitable, please
remember the option of
online advertising.