

Media info 2027

THE LEADING MEDIA

Pelastustieto is the leading media outlet for the fire & rescue and emergency care sector in Finland. We reach our readers through the print magazine, electronic publication and social media channels.

Through Pelastustieto you can reach decision-makers and other professionals involved in procurement and operations across the country in the fire & rescue and emergency care sectors.

CONTACT INFORMATION

Publisher: Palo- ja pelastustieto ry
Ratamestarinkatu 11, 00520 Helsinki
Editor-in-chief: Esa Aalto
tel. +358 50 562 0735
esa.aalto@pelastustieto.fi

Internet: pelastustieto.fi
facebook.com/pelastustieto
Instagram: @pelastustieto
TikTok: pelastustieto

ADVERTISEMENT SALES

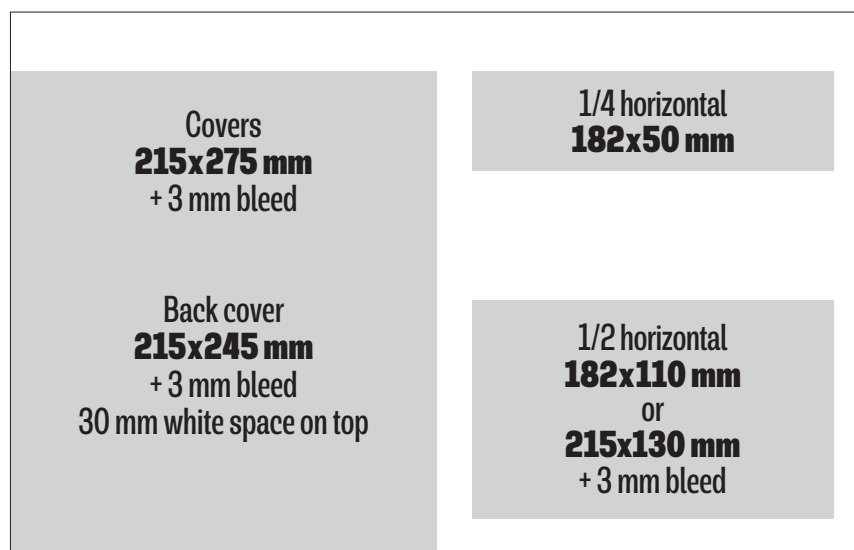
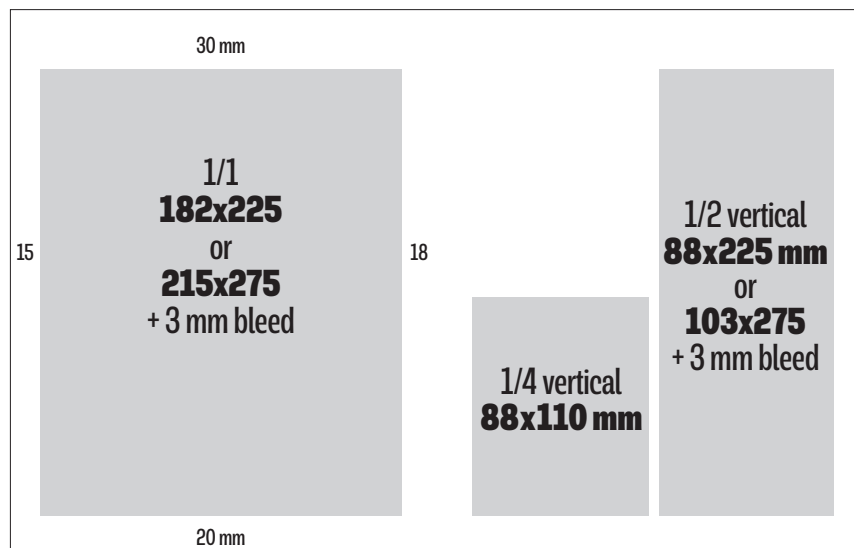
Sales: Minna Kamotskin
tel. +358 44 728 0401
ilmoitukset@pelastustieto.fi

SCHEDULE

Nro	Reservations	Deadline	Published
1	2.2	9.2.	24.2.
2	30.3.	6.4.	21.4.
3	8.6.	15.6.	30.6.
4	1.9.	7.9.	22.9.
5	19.10.	26.10.	10.11.
6	7.12.	14.12.	29.12.

Pelastustieto

SIZES & ADVERTISING RATES



TECHNICAL DETAILS

Format: 215 x 275 mm,
bleeds 3 mm
Printing method: Offset, 60 l/cm,
Binding: perfect bound
Printing House: Grano Oy

Material: Press quality CMYK,
PDF 1.6 **Inside pages ICC-profile:**
PSO Uncoated v3, FOGRA52,
Covers ICC-profile:
PSO Coated v3, FOGRA 51.

Sizes & rates

1/1 whole page	2200 €
1/2 vertical and horizontal	1150 €
1/4 vertical and horizontal	600 €

VAT will be added

Negotiate for yourself an affordable annual contract or media package. If the magazine's schedule is not suitable, please remember the option of online advertising.